

MAN

**GREIG
FARIN**

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EDUCATION

2007 - 2011 YORK UNIVERSITY/SHERIDAN COLLEGE, Toronto/Oakville
Joint Program: Design, candidate for Bachelor of Design Honors

WORK EXPERIENCE

September 2011 ROGERS COMMUNICATION: Designer
- January 2013 The responsibilities for this position include translating print issues of several Rogers Publication magazines into digital format and designing interactive features for the digital publication. Publications worked on include *Macleans*, *Canadian Business*, *Moneysense*, *Sportsnet*, *Chatelaine*, *Flare*, and *Marketing*.

December 2009 ATLAS: Graphic Designer
- August 2011 Developed and produced design concepts for clients including Griffin Poetry Prize, Pink Tartan, Visionaire, V Magazine, Richard Phillips, Gucci, James Franco, and Whitecube Gallery London.

OTHER EXPERIENCE

September 2010 & CO YSDN Graduation Show: Branding and Graphics, York University/Sheridan College
- April 2011 Developed brand that would speak for the entire graduating year and applied it to the various aspects of brand identity.

January 2010 JANE & FINCH POETRY CLUB: Graphic Designer
- April 2010 In association with Frontier College and the Jane and Finch Poetry Club, the publication created showcased the clubs work in the form of both a booklet and also individual posters. The theme of the editorial piece focused on the idea of poverty in their neighbourhood.

SKILLS

Proficient in MAC OS, Adobe Photoshop, Illustrator, InDesign, After Effects, Microsoft Office, DPS Publishing, HTML, CSS, Fontographer, and Final Cut Pro.

AWARDS

Applied Arts 2012 Winner in Packaging Series for "More Than Just Plastic"
Applied Arts 2012 Winner in Design/Editorial for "Blue Collar Craft"
ADC 2012 Merit Winner in Book Design: Image Driven Book for "Blue Collar Craft"
Applied Arts 2011 Winner in Online Animation for "When in Doubt Look it Up"
Coupe Magazine 2011 Winner in Complete Book Design for "Blue Collar Craft"
ADAA Semi-Finalist 2011 in Packaging for "More Than Just Plastic"