

MAN

**GREIG
FARIN**

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EDUCATION

2007-Present YORK UNIVERSITY/SHERIDAN COLLEGE, Toronto/Oakville
Joint Program Design, candidate for Bachelor of Design Honors

WORK & VOLUNTEER EXPERIENCE

2011 ROGERS COMMUNICATION: Junior Production Designer (iPad Division)
September-Present The responsibilities for this position entails translating print issues of several Rogers Publication magazines into iPad ready applications.

2011 THE WHITE ROOM: Freelance
July-October Developed a unique identity for GTS Cleaning that will differentiate itself from its competitors. This brand will be applied to both print and web applications.

2011 ZULU ALPHA KILO: Intern
June-July Worked alongside Art Directors and Copy Writers to produce work for clients such as People for Good, Coca Cola, Bell and Workopolis. Tasks for these clients ranged from vector illustrations, photo editing, to concept development.

2010-2011 & CO YSDN Graduation Show: Branding and Graphics, York University/Sheridan College
Developed brand that would speak for the entire graduating year and applied it to the various aspects of identity.

2009-2010 JANE & FINCH POETRY CLUB: Art Director,
In association with Frontier College and the Jane and Finch Poetry Club, the publication created showcased their work in the form of both a booklet and also individual posters. The theme of the editorial piece focus on the idea of poverty in their neighbourhood.

SKILLS & AWARDS

Proficient in MAC OS, Adobe Photoshop, Illustrator, Indesign, After Effects, Microsoft Office, HTML, CSS, Fontographer, and Final Cut Pro.

Applied Arts 2011 Winner in Online Animation for "When in Doubt Look it Up".

Coupe Magazine 2011 Winner in Editorial Design for "Blue Collar Craft".

ADAA Semi-Finalist 2011 in Packaging for "More Than Just Plastic".